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Navicure Continues Growth in Pennsylvania Market

*Pocono Healthcare Management selects Navicure to help reduce
A/R days and streamline billing processes*

ATLANTA, October 15, 2007—Navicure a leading provider of automated, Web-based claims management solutions for physician practices, today announced its new contract with Pocono Healthcare Management (East Stroudsburg, Pa.), a Management Services Organization (MSO) that offers practice and operations management services to private physician offices and physicians employed by Pocono Health System.

"We needed a reputable claims management partner for the 62 providers in our network, one that provided excellent customer service and advanced Electronic Remittance Advice (ERA) capabilities," said Nicholas Christiano Jr., vice president and CIO for Pocono Healthcare Management. "Navicure is the solution that best met our needs."

"Through use of the company's claims management solutions, we believe we can significantly lower our days in A/R and streamline billing processes to achieve 'best practice' benchmarks," Christiano Jr. added.

Thousands of physicians in practices nationwide use Navicure's solutions to automate revenue cycle processes, including claims management, electronic remittance posting, secondary claims processing, advanced reporting, and other ancillary services related to physician practice management, such as patient statement processing, eligibility verification and data protection. Dynamic Claims Status functionality enables claims to be easily tracked in any stage of processing and the cause of denials readily analyzed. A comprehensive reporting solution ensures that all levels within an organization—from billing staff to executive leadership—have tools at their fingertips to eliminate billing errors and improve staff operational efficiency.

"There are a number of forces at work in healthcare today that impact the revenue stream," said James Denny, president and CEO of Navicure. "We appreciate Pocono Healthcare Management's decision to implement our claims solutions in an effort to combat these forces."

About Navicare

Navicare provides automated, Web-based claims management solutions that help physician practices improve operational efficiency and profitability. Serving thousands of physicians in practices nationwide, Navicare's solutions automate revenue cycle processes, including eligibility verification, primary and secondary claims management, electronic remittance posting, advanced reporting and analysis, and ancillary services, such as patient statement processing and data protection. For more information, please visit www.navicare.com.

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