



Contact: Lia Conrad
Dodge Communications
770-576-2559

lconrad@dodgecommunications.com

Navicare Continues Growth and Dedicated Client Support in 2014

Navicare builds foundation for 2015 success through recent product offerings and ongoing client service

Atlanta, December 16, 2014—[Navicare](#), a provider of cloud-based healthcare billing and payment solutions, today announced its continued growth and client support in 2014. In a time of unprecedented competition and an increasingly changing healthcare environment, Navicare further secured its leadership position in the healthcare industry through introduction of a patient payment solution, and continued ICD-10 educational outreach and client service this year.

To address the challenges associated with the rise in high-deductible health plans, Navicare launched a patient payment solution in August 2014. [Navicare® Payments™](#) allows healthcare organizations to estimate patient financial responsibility at the time of service. It also enables organizations to securely store patients' credit and debit card information and charge the card in full or create an automated payment plan once patient responsibility is determined. Navicare Payments clients have seen positive results, including accelerated cash flow, reduced bad debt and decreased patient collections costs.

In addition to equipping clients for a changing patient collections environment, Navicare continues to prepare them for ICD-10. In October 2014, CMS selected Navicare for ICD-10 end-to-end testing with eight Medicare payers to be held during the week of January 26-30, 2015. The opportunity allows participating physician practices to remedy potential problem areas prior to ICD-10 implementation on October 1, 2015. Navicare also continues to provide clients with ICD-10 compliance training, webinars and tools such as [Navicare® Code Source™](#), [ICD-10 Analyzer™](#) and [ICD10Hub.com](#) to help ensure clients' ICD-10 readiness.

In 2015, Navicare will remain focused on educating its clients about emerging trends affecting healthcare organizations, such as the growing prevalence of value-based reimbursement models. In this environment, organizations will have to evaluate current revenue cycle processes to maximize reimbursement. The company is committed to working alongside clients to help them meet their financial goals.

"The reimbursement environment is changing drastically. Not only are healthcare organizations facing an increase in patient financial responsibility but also additional regulatory changes that could affect their bottom line. Our goal is to provide our clients with the products and resources they need to successfully tackle these challenges," said Jim Denny, founder and CEO of Navicare. "We're proud of our accomplishments this year, and our focus for 2015 will be ensuring growth, innovative thinking, and most importantly, satisfied clients, supported through our 3-Ring® Policy and our award-winning client services team."

[Learn more](#) about Navicure and view the company's recent announcements.

About Navicure

Navicure's cloud-based healthcare billing and payment solutions help healthcare organizations of all sizes increase revenue, accelerate cash flow, and reduce cost in the course of managing insurance claims and patient payments. Serving more than 50,000 healthcare providers nationwide, Navicure's technology solutions automate account receivables processes, including claims management; patient eligibility verification; remittance and denial management including automated secondary claims filing, appeals, and posting; reporting and analysis; and patient payment collections at and near the time of service. Navicure's solutions are supported by its unique 3-Ring[®] Client Service which guarantees that a client service representative will answer every client call in three rings or less, even during times of transition such as 5010 and ICD-10.

Navicure is the exclusive billing and payment solution of the MGMA AdminiServe[®] Partner Network and an MGMA Executive Partner. The company received "Best in KLAS" distinctions for the claims and clearinghouse services market segment as part of the 2008, 2010 and 2012 *Best in KLAS Awards: Software & Services* report (www.klasresearch.com). KLAS is a leading source of information on healthcare information technology vendor performance. Navicure also received the 2013 Gold Stevie Award for Healthcare Customer Service Team of the Year as part of the 2013 Stevie Awards for Sales and Customer Service. For more information, please visit www.navicure.com.

###